

Michael Erdle

Chartered Arbitrator

Mediator and Facilitator



Michael Erdle co-founded Practical Resolutions Inc. in 2011, to help organizations and individuals involved in technology and intellectual property disputes resolve them in an efficient, cost-effective way, through facilitated negotiations, mediation and arbitration.

Michael is one of Canada's most experienced and qualified commercial dispute resolution professionals. He has more than 20 years' experience as a technology and intellectual property lawyer. He has successfully negotiated countless agreements and assisted clients in resolving a wide variety of commercial disputes. He is a trained and experienced facilitator, mediator and arbitrator. Since 2005, Michael has successfully mediated resolutions in shareholder and joint venture matters, computer software development and implementation projects, as well as trademark and other intellectual property disputes. He has acted as sole arbitrator in cases involving ownership of intellectual property, software licensing, technology distribution, and other commercial and contract issues.

Michael has particular expertise in technology development and licensing; outsourcing; technology transfers; commercial issues relating to patents, trade-marks, copyright and trade secrets; franchising and licensing; internet and e-commerce transactions; joint ventures; private-public sector partnerships; financing of technology and technology ventures; and electronic publishing.

Michael is a director of the ADR Institute of Canada and the Canadian IT Law Association. He is a past president of the Intellectual Property Institute of Canada. Michael has written and spoken on many current issues in information technology and intellectual property law, including dispute resolution, the development and distribution of Internet and multimedia products and services, electronic commerce, domain names and outsourcing. He has lectured in intellectual property and commercial law at Osgoode Hall Law School in Toronto and McGill University in Montreal.



Michael Erdle
Managing Director
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Selected Mediation and Arbitration Experience; Panels

- Mediator in trademark infringement and passing off case – Ontario mandatory mediation (2011)
- Mediator in computer software development and implementation dispute (2011)
- Sole Arbitrator in computer software and services dispute (2010)
- Mediator in trademark infringement dispute (2009)
- Sole Arbitrator/Mediator in computer system implementation case; settled by mediation (2009)
- Sole Arbitrator in international software development and distribution dispute (2008)
- Sole Arbitrator in \$2 million hardware and software distribution dispute (2007)
- Member, IP Neutrals (Canadian intellectual property mediation and arbitration service)
- Roster Arbitrator, Independent Film and Television Alliance Arbitration Panel
- Roster Arbitrator and Mediator, WIPO Arbitration and Mediation Center List of Neutrals
- Roster arbitrator and mediator, Better Business Bureau of Mid-Western Ontario
- Mediator in commercial and intellectual property disputes
- Mediator in joint venture, shareholder and partnership disputes
- Legal counsel in information technology and intellectual property mediation and arbitration cases
- Negotiated settlement of information technology and intellectual property cases, applying facilitation, mediation and “interest-based” negotiation skills

Mediation and Arbitration Training

Advanced Mediation Workshop
World Intellectual Property Organization
Arbitration and Mediation Center
Geneva, Switzerland
June 2005

Advanced Mediation Course
Stitt Feld Handy &
University of Windsor Law School
Toronto, Ontario
June 2002

Intensive IP Arbitration Course
Canadian Bar Association & ADR Institute
of Canada, Ottawa, Ontario
November 2002

Alternative Dispute Resolution
Osgoode Hall Law School
Toronto, Ontario
1986



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Professional Associations

Director, Canadian IT Law Association
Director, ADR Institute of Ontario
Co-Chair, Technology and IP Section
Member, ADR Institute of Canada
Canadian Bar Association
Member, National IP Section
Ontario Bar Association
Member, ADR Section
Member, IT & E-Commerce Section
Member, Licensing Executives Society
Member, Legal Affairs Forum, Information
Technology Association of Canada
Member, IP Neutrals of Canada
Fellow and Past-President,
Intellectual Property Institute of Canada

Member, IPIC ADR Committee
Past Chair, IPIC Domain Names and Trade-
marks on the Internet Committee
Past Chair, Toronto Computer Lawyers'
Group
Member, Toronto Commercial Arbitration
Society
Member, International Technology Law Asso-
ciation

Professional Training and Experience

Law

1994 – 2011
Partner, Deeth Williams Wall LLP
Toronto, Ontario
Managing Partner, 2001 – 2009

1986 – 1994
Blake Cassels & Graydon
Toronto, Ontario
Associate, 1988 – 1994
Student, 1986 – 1987

1986
Bachelor of Laws,
Osgoode Hall Law School
Toronto, Ontario

Journalism

1979 – 1983
Reporter, Toronto Star,
Toronto, Ontario
(Courts and municipal politics)

1978 – 1979
Reporter, Meaford Express,
Meaford, Ontario
(News, sports and photography)

1978
Bachelor of Journalism
Carleton University
Ottawa, Ontario



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Areas of Expertise

Information Technology

Outsourcing
Managed Services
Electronic Commerce
Electronic Publishing
Internet Products and Services
Bioinformatics
Software Development
Software and Data Licensing
Distribution
Research and Development

Privacy

Privacy Policies
Access to Information
Personality Rights

Intellectual Property

Copyright
Trade-marks
Patents
Trade Secrets
Industrial Designs

Business Disputes

Media and Entertainment
Licensing
Franchising
Financing
Joint Ventures
Shareholder Disputes
Partnership Disputes
Contract Disputes

Professional Recognition:

- *The Best Lawyers in Canada®*, 2011 – Information Technology Law
- *Who's Who Legal Canada*, 2011 – Internet & E-Commerce
- *Canadian Legal Lexpert® Directory*, 2011 – Leading Practitioner, Computer & IT Law
- *The International Who's Who of Internet, e-Commerce & Data Protection Lawyers*, 2011
- *PLC Which Lawyer 2009* – Recognized for outsourcing, telecoms & IT



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